



Edmonton Pride Festival Society
AGENDA and MINUTES
Board of Directors Meeting
November 14, 2017

LOCATION: Pride Festival Office (10820 119 St)

TIME: 6:30 PM - 8:30 PM

CHAIR(S): Alyssa Demers, Tim Ira

Item Number	Item	Presenter	Minutes
1	Call to Order	Chair	Meeting called to order at 6:48pm
2	Attendance	Secretary	<p>EPFS BOARD Alyssa Demers, Clayton Hitchcock, Dana Marsh, David Friedland, Kay Donaldson, Gregory Toogood, Nicholas Diaz (call in), Susan Oliver, Tim Ira</p> <p>REGRETS</p> <p>EMPLOYEES Angela Bennett, Drew Bennett</p> <p>GUESTS No guests</p>
3	Consent Agenda	Chair	<ol style="list-style-type: none"> 1. Approval of the Agenda 2. Approval of the Minutes from prior Board Meetings: <ol style="list-style-type: none"> a. October 10, 2017

			<ul style="list-style-type: none"> b. October 18, 2017 c. November 4, 2017 3. Staff and Board reports 4. Reminders: <ul style="list-style-type: none"> a. Submission of each director's monthly volunteer hours. b. Board motion tracker 2017-2018 c. Parking Lot 5. Approval of consent agenda <ul style="list-style-type: none"> a. Alyssa motions to approve the consent agenda. David seconds. Motion passes unanimously.
4	Vision & Mission Statements	Chair	<p style="text-align: center;">VISION</p> <p style="text-align: center;"><i>A world proud of its LGBTQ+ communities.</i></p> <p style="text-align: center;">MISSION</p> <p style="text-align: center;"><i>The Edmonton Pride Festival Society unifies, educates, and celebrates the gender and sexual diversity within our Capital region through a sustainable annual festival and year-round community outreach.</i></p>
5	Old Business	Chair	<ul style="list-style-type: none"> 1. No old business.
6	New Business	Chair	<ul style="list-style-type: none"> 1. AGLC New Guidelines - Ang Report <ul style="list-style-type: none"> a. ACTION ITEM: Angela to draft letter to AGLC including ~4-5 past businesses who have previously hosted LGBTQ+ friendly events (e.g. El Cortez, Evolution) for Dec Board Meeting. b. ACTION ITEM: Communications committee to come up with verbiage to respond to any other companies who ask for the extended hours after the letter has been sent in. We will have to be careful about our messaging in this. 2. Evolution/AGLC- Request for Support - Ang Report <ul style="list-style-type: none"> a. ACTION ITEM: Angela to find out what our liability is if anything happens at one of the venues we are supporting. Can this be included in the contract or as a rider in our insurance? b. If there is additional insurance cost, we will direct the proceeds to cover that additional cost. c. ACTION ITEM: Form criteria to determine which businesses we will support (e.g. not

			<p>those with a history of discrimination or who are not supporting the community).</p> <ul style="list-style-type: none"> d. Angela suggests that we support Evolution's block party as long as it doesn't conflict with our events. We won't include that specific in a motion but we will include the criteria that we won't support events that conflict with EPFS events. e. The amount of the fee will be dependent on associated costs of changing the insurance. f. One stipulation of granting permission to any organization is that they have event liability insurance. g. ACTION ITEM: Create a policy that majority of the board must approve of any support given to external corporations or organizations. <p>3. Fruit Loop in June - Ang Report</p> <ul style="list-style-type: none"> a. If Fruit Loop is held in March, then there may still be a Fruit Loop in June hosted by another organization. This could be a group that we support for extended hours. b. June 23 would be tricky as that would be a very long day, as the golf tournament and Fruit Loop would attract an overlapping demographic. c. Friday, June 8 is the best date in June that doesn't cannibalize other events. This would mean we'd need to cover volunteers and security ourselves. d. Clay moves that we request to host at PITP on Friday, June 8, with March 24th as the backup choice. Alyssa seconds. Motion passes unanimously. <p>4. Pride Theme Descriptions</p> <ul style="list-style-type: none"> a. ACTION ITEM: Any edits to the themes must be done by midnight tonight. b. ACTION ITEM: Angela to survey the Facebook group to choose the winning theme. The winning choice will be approved at the December board meeting, sent to the graphic designer and announced at the New Year's Eve event. <p>5. 2018 Parade Criteria/ Selection Process - Ang Report</p> <ul style="list-style-type: none"> a. Does increasing the cost to participate reduce accessibility for any groups? We should have a question on the organization application form asking if they are going to have difficulty paying the fee. b. ACTION ITEM: Edits to the parade selection application need to be finished by Nov 29. c. Clay moves to strike an ad-hoc committee to review parade selection criteria and make recommendations as necessary. David seconds. Motion passes unanimously. d. David moves to make insurance mandatory for all parade entries in 2018, and insurance must be purchased through our underwriter. Alyssa seconds. Motion passes unanimously. <p>6. Review of Committees and selection of committee chairs</p> <ul style="list-style-type: none"> a. Alyssa moves to strike a Communication Committee. David seconds. Motion passes. Susan abstains.
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7	In-Camera	Chair	
8	Adjournment	Chair	Meeting adjourned at 9:23pm