



Edmonton Pride Festival Society
AGENDA and MINUTES
Board of Directors Meeting
December 5, 2017

LOCATION: Pride Festival Office (10820 119 St)

TIME: 6:30 PM - 8:30 PM

CHAIR(S): Alyssa Demers, Tim Ira

Item Number	Item	Presenter	Minutes
1	Call to Order	Chair	Meeting called to order at 6:37pm
	Attendance	Secretary	<p>EPFS BOARD Alyssa Demers, Clayton Hitchcock, Dana Marsh, David Friedland, Kay Donaldson, Gregory Toogood, Tim Ira</p> <p>REGRETS Nicholas Diaz, Susan Oliver</p> <p>EMPLOYEES Angela Bennett, Drew Bennett</p> <p>GUESTS No guests</p>
3	Consent Agenda	Chair	<ol style="list-style-type: none"> 1. Additions to the Agenda 2. Approval of the Agenda

			<ol style="list-style-type: none"> 3. Approval of the Minutes from prior Board Meetings: <ol style="list-style-type: none"> a. November 14, 2017 4. Reminders: <ol style="list-style-type: none"> a. Submission of each director's monthly volunteer hours. b. Board motion tracker 2017-2018 c. Parking Lot 5. Staff Reports 6. Approval of consent agenda <ol style="list-style-type: none"> a. Alyssa motions to approve the consent agenda. Gregory seconds. Motion passes unanimously.
4	Vision & Mission Statements	Chair	<p style="text-align: center;">VISION</p> <p style="text-align: center;"><i>A world proud of its LGBTQ+ communities.</i></p> <p style="text-align: center;">MISSION</p> <p style="text-align: center;"><i>The Edmonton Pride Festival Society unifies, educates, and celebrates the gender and sexual diversity within our Capital region through a sustainable annual festival and year-round community outreach.</i></p>
5	Old Business	Chair	<ol style="list-style-type: none"> 1. No old business.
6	New Business	Chair	<ol style="list-style-type: none"> 1. Parade Selection Criteria Committee Report - Clayton <ol style="list-style-type: none"> a. Discuss any changes to rules/ regulations (if necessary) b. Parade Application Form & rubric: <ol style="list-style-type: none"> i. Will continue to use Marcato to track parade entries ii. Fees will be collected up-front iii. ACTION ITEM: Angela to determine parade orientation date. c. Clay moves to accept the rubric and parade application forms as amended for the process of applying to and selecting entries into the Edmonton pride parade. Kay seconds. Motion passes unanimously. 2. Review and select Theme design - Angela <ol style="list-style-type: none"> a. The prism was our favourite but needs to be a non-diamond-shaped prism b. ACTION ITEM: Angela to get a revised design. 3. Fierste Canada Pride- Alyssa <ol style="list-style-type: none"> a. ACTION ITEM: Alyssa to confirm interest and determine who we can send.

			<ol style="list-style-type: none"> 4. Northlands Money and Committee- Alyssa <ol style="list-style-type: none"> a. ACTION ITEM: Alyssa to follow up and correspond with board. 5. Review and discuss AGLC recommendations - Angela <ol style="list-style-type: none"> a. ACTION ITEM: Angela & Drew to follow up with businesses listed in the report which adhere to our criteria. b. ACTION ITEM: Angela to find out whether they're willing to collaborate on the 2nd weekend with the condition that there wouldn't be any conflict on the 1st weekend c. David motions to have a \$1000 fee per business with \$600 going to a not-for-profit and \$400 coming to EPFS which will allow them extended service hours as per the letter to the AGLC throughout the duration of the Pride festival. Clay seconds. Motion passes unanimously. d. Clay motions to approve the criteria with amendments as discussed for the endorsement by the EPFS to the AGLC for extended hours during the Pride festival. David seconds. Motion passes unanimously. 6. Review and approve Entertainment - Drew <ol style="list-style-type: none"> a. Drew to move forward with negotiations. 7. Communications Committee Reports Discussion - Dana <ol style="list-style-type: none"> a. Newsletter will be sent in December, March, and August to members of the Edmonton Pride Festival Society. b. ACTION ITEM: Dana to finalize newsletter content and run by board. c. Communication Team will be responsible for posting to social media. Please pass any suggestions to them. We will be balancing between asks, advocacy, & acknowledgements as per report. d. Next time you are asked (or think of) a difficult question, please pass on to Clay. 8. AlleyKat and KISS FM Sponsorships <ol style="list-style-type: none"> a. ACTION ITEM: Determine whether cups are biodegradable. b. ACTION ITEM: Angela to follow up on details and negotiate the partnership.
7	In-Camera	Chair	In camera at 9:21pm, out of camera at 9:46
8	Adjournment	Chair	Meeting adjourned at 9:46