



Edmonton Pride Festival Society
AGENDA and MINUTES
Board of Directors Meeting
March 13, 2017

LOCATION: Pride Festival Office (16745 - 111 St.)

TIME: 6:30 PM - 8:30 PM

CHAIR(S): Alyssa Demers, Tim Ira

| Item Number | Item | Presenter | Minutes |
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| 1 | Call to Order | Chair | Meeting called to order at 6:48pm. |
| 2 | Attendance | Secretary | <p>EPFS BOARD Alyssa Demers, Clayton Hitchcock, Dana Marsh, David Friedland, Kay Donaldson, Gregory Toogood, Nicholas Diaz, Susan Oliver</p> <p>REGRETS Tim Ira</p> <p>EMPLOYEES Angela Bennett, Drew Bennett</p> <p>GUESTS No guests</p> |

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| 3 | Agenda | Chair | <ol style="list-style-type: none"> 1. Additions to the Agenda 2. Approval of the Agenda <ol style="list-style-type: none"> a. DAVID/GREGORY move to approve the agenda. Susan abstains. Motion passes, all in favour. |
| 4 | Consent Agenda | Chair | <ol style="list-style-type: none"> 1. Approval of the Minutes from prior Board Meetings: <ol style="list-style-type: none"> a. February 13, 2018 b. Corrected consent agenda motions on November 4, 2017, and January 9, 2018. 2. Reminders: <ol style="list-style-type: none"> b. Submission of each director's monthly volunteer hours. c. Committee memberships d. Board motion tracker 2017-2018 e. Board action item tracker 2017-2018 f. Parking Lot 3. Reports <ol style="list-style-type: none"> a. Angela's board report b. Drew's board report c. CEC March Update (Clayton) d. Financial Report (Susan) 4. Approval of consent agenda <ol style="list-style-type: none"> a. KAY/CLAYTON move to approve the consent agenda. Susan abstains. Motion passes, all in favour. |
| 5 | Vision & Mission Statements | Chair | <p style="text-align: center;">VISION</p> <p style="text-align: center;"><i>A world proud of its LGBTQ2S+ communities.</i></p> <p style="text-align: center;">MISSION</p> <p style="text-align: center;"><i>The Edmonton Pride Festival Society unifies, educates, and celebrates the gender and sexual diversity within our Capital region through a sustainable annual festival and year-round community outreach.</i></p> |
| 6 | Old Business | Chair | <ol style="list-style-type: none"> 1. Brand Standards (Kay) <ol style="list-style-type: none"> a. Kay is working on this one still. It should be done shortly. 2. Update on Grand Marshall (Clay/Alyssa) <ol style="list-style-type: none"> a. Action Item: Alyssa and Clayton will get a write-up to Angela on the Grand Marshall |

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| | | | <p>by Sunday, March 18.</p> <ol style="list-style-type: none"> 3. Bylaws / Society Annual Return Submitted (Nick) <ol style="list-style-type: none"> a. Nick still needs to file the annual return, and the bylaw changes. b. This used to be filed by the past co-chair, and there wasn't a transition on it. c. 2017-2018 Annual Return will be sent in today. d. Bylaws remain to be sent in. |
| 7 | New Business | Chair | <ol style="list-style-type: none"> 1. Tim Ira resignation <ol style="list-style-type: none"> a. Tim Ira has issued a resignation letter to the board due to his employment commitments. The board accepts the resignation. b. Susan Oliver will support Alyssa with any duties she needs support with. 2. Board Photos <ol style="list-style-type: none"> a. Board photos were taken with a photographer (Tracy Singer Photography) 3. Sex Positive Fair (Angela) <ol style="list-style-type: none"> a. Angela will follow up with Angel. We will send a few board members. 4. Event Cancellation Insurance (Angela) <ol style="list-style-type: none"> a. The board has decided to go forward with Event Cancellation Insurance as budgeted according to Angela's recommendation. 5. Make a decision on advertising in Pride Guide (see Carla Peak email) - Dana to lead discussion <ol style="list-style-type: none"> a. We were reached out to by an advertising agency acting on behalf of a class action lawsuit. They are looking for advertisement of the settlement. b. We will contact them to clarify their timeline. Depending on that timeline, we can invite them to pay for advertising in the Pride Guide. c. We can also post on social media about this. d. Dana will reach out to them. 6. Volunteer T-shirts (Angela) <ol style="list-style-type: none"> a. Board gave feedback on volunteer T-Shirt design moving forward. 7. Community Grant Update (Kay) <ol style="list-style-type: none"> a. Angela and Kay have finished making updates, and it is now on the website. b. We received a grant application for Festive Feast. They requested \$2000. c. ALYSSA/SUSAN moves to sponsor HIV Edmonton's Festive Feast for \$1000, and reserve \$1000 in the budget in anticipation for Jasper Pride's grant application. All in favour, motion passes. 8. Communications Strategy (Angela) <ol style="list-style-type: none"> a. Kay will provide Karleigh with an FAQ to explain our comms strategy during the festival. 9. Beer fest / Cannabis con (Kay) |

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| | | | <ul style="list-style-type: none"> a. We are partnering with Beer fest, and they are giving us their empties to return. b. We have received an offer of a sponsorship from Cannabis con in exchange for 16 volunteers. c. Board approves this offer, if we can find the volunteers. d. Kay and Drew will see if we have volunteers. <p>10. Lawyer (David)</p> <ul style="list-style-type: none"> a. Ashvin Singh with Denton's asked that we confirm whether our requests to him are pro-bono every time we contact him for help. b. Issues outside of Ashvin's expertise that involve other lawyers will be considered for pro-bono on a case by case basis. |
| 8 | In-Camera | Chair | |
| 9 | Adjournment | Chair | Meeting adjourned at 9:10pm. |