



Edmonton Pride Festival Society
AGENDA and MINUTES
Board of Directors Meeting
April 10, 2018

LOCATION: Pride Festival Office (16745 111 Ave NW)

TIME: 6:30 PM - 8:30 PM

CHAIR(S): Alyssa Demers

Item Number	Item	Presenter	Minutes
1	Call to Order	Chair	Meeting called to order at 6:50pm
2	Attendance	Secretary	EPFS BOARD Alyssa Demers, Clayton Hitchcock, Dana Marsh, David Friedland, Kay Donaldson, Susan Oliver REGRETS Gregory Toogood, Nicholas Diaz, EMPLOYEES Angela Bennett, Drew Bennett GUESTS No guests

3	Agenda	Chair	<ol style="list-style-type: none"> 1. Additions to the Agenda 2. Approval of the Agenda, Motion: Kay, seconder: Dana
4	Consent Agenda	Chair	<ol style="list-style-type: none"> 1. Approval of the Minutes from prior Board Meetings: 2. Reminders: <ol style="list-style-type: none"> a. Submission of each director's monthly volunteer hours. b. Committee memberships c. Board motion tracker 2017-2018 d. Board action item tracker 2017-2018 e. Parking Lot 3. Reports <ol style="list-style-type: none"> a. CEC -FrancoQueer Meeting Report 4. Approval of consent agenda <ol style="list-style-type: none"> a. Motion: Clayton b. Second: David
5	Vision & Mission Statements	Chair	<p>VISION</p> <p><i>A world proud of its LGBTQ2S+ communities.</i></p> <p>MISSION</p> <p><i>The Edmonton Pride Festival Society unifies, educates, and celebrates the gender and sexual diversity within our Capital region through a sustainable annual festival and year-round community outreach.</i></p>
6	Old Business	Chair	<ol style="list-style-type: none"> 1. No old business.
7	New Business	Chair	<ol style="list-style-type: none"> 1. Northlands Grant Update (Clay/ Alyssa)- tabled to the next board meeting <ol style="list-style-type: none"> a. No grant applications for Northlands grant have been received at this time. 2. Discuss iNTERSECTIONS Conference (Angela) <ol style="list-style-type: none"> a. Angela to look into grant restrictions. <ol style="list-style-type: none"> i. Will get back to the board about this at next board meeting 3. EPS Enforcement Vehicles & Parade (Drew) <ol style="list-style-type: none"> a. Drew's Board Report: <ol style="list-style-type: none"> i. Police cars will need to be along parade route for safety (but not in parade) ii. First and last car must be police or have police iii. David to reach out to Mayfield Toyota and Southpointe Lexus for a lead car

			<p>and end car.</p> <ol style="list-style-type: none"> 4. Silent Auction/Golf Tournament (Susan/Alyssa) <ol style="list-style-type: none"> a. Capacity on the silent auction in the golf tourney <ol style="list-style-type: none"> i. Timing might be too tight to turn around ii. Motion: To move the golf tournament & silent auction tentatively to Fall 2018 dependant on the conditions of the conference grant. <ol style="list-style-type: none"> 1. Motion: Clayton 2. Second: Susan iii. Motion passes; people like a golf tourney 5. Pride Passes (Susan) <ol style="list-style-type: none"> a. Comms team needs more info to push them to market <ol style="list-style-type: none"> i. What benefits do these have? <ol style="list-style-type: none"> 1. VIP parade garden 2. VIP viewing area (called something else) 3. 2 for 1 pride awards 4. Fruitloop/Evolution/Beer Gardens? <- discounts & special entry 5. Picnic/BBQ for free 6. Raffle for VIA Rail and WestJet ii. Drew to send details in an email for Comms to post on social media. 6. CEC Meeting - discuss report re: grand marshals (Clay) <ol style="list-style-type: none"> a. We have 30 people to march this year, each person will have a sign of someone that they look up to as a pioneer from the community b. We need to look at funding as there is a cost to this c. Will be under \$500.00 in terms of cost- needs to be taken from the budget from the community engagement line item <ol style="list-style-type: none"> i. Susan will revisit this 7. Update on Communications Plan (Kay) <ol style="list-style-type: none"> a. Motion will be made over email to approve this b. Board and staff responsible for reviewing and commenting over next two days. 8. Beer Fest Volunteer Update (Drew/Angela) <ol style="list-style-type: none"> a. We are down 6 shifts, people from the board are encouraged to try to help out if possible b. However we can cut costs by not having Kyler there (however that means we will have need of another 8 volunteer shifts if he is not there) c. Drew will follow up with Kyler about this
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			<p>9. Discuss “cultural intersections” event (Ang) VERBAL REPORT ONLY *overview and summary of conversations I have had with 2SYEG, Can Native Friendship Centre & EMCN</p> <ul style="list-style-type: none"> a. There is a desire to do a cultural event on Tuesday of the festival on Alberta Avenue on behalf of EMCN and Canadian Native Friendship Centre <ul style="list-style-type: none"> i. Do we want to have a global dancing or culture sharing at this event? b. Conversation around putting external events into our name and our insurance <ul style="list-style-type: none"> i. This is problematic, as the EPFS would assume full liability ii. Angela Bennett will let them know that: <ul style="list-style-type: none"> 1. We can offer assistance through promotion, we can attend the event, we can provide any help that they need through non financial means (under the Edmonton Pride Festival Society) <p>10. Discuss/determine how to collaborate with QTPOC (see Apr 6 email, Dana to lead discussion)</p> <ul style="list-style-type: none"> a. Based off the email that Dana rec’d there is someone from the QTPOC community who wants to raise awareness for a community that we don’t have a lot of representation from and to speak to their community in pride b. Our Human Library would be an amazing program for them to partake in <ul style="list-style-type: none"> i. Dana Marsh <p>11. Queer Prom (Angela)- Friday May 4th 7pm-11pm (be there at 5:30pm for setup)- (Star Wars themed)</p> <ul style="list-style-type: none"> a. Getting a booth and volunteering at the event, come to event, stand at booth b. Alyssa Demers and Kay Donaldson are in charge of this <p>12. CTV Documentary (Kay/Angela)</p> <ul style="list-style-type: none"> a. Details on the ask <ul style="list-style-type: none"> i. It is a 30 min documentary that is hosted by CTV about Pride in general. It’s a part of our CTV contract. ii. This will potentially cover a History of pride in Edmonton, personal stories about different walks of life. iii. They are looking for some folks to participate and be interviewed by CTV for this movie b. Concern(s)- <ul style="list-style-type: none"> i. Is the information going to be safe? Do we have the level of trust around the interviewing? <ul style="list-style-type: none"> 1. How can we be very careful about this, because the reality is that this can open a lot of past trauma for folks so we want to know that this information is going to be safe c. The question we need to answer is- what do we want this documentary to be about?
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			d. Clayton is the point person for this event
8	In-Camera	Chair	
9	Adjournment	Chair	Meeting adjourned at 9:40pm