



**Edmonton Pride Festival Society**  
**AGENDA and MINUTES**  
**Board of Directors Meeting**  
**June 21, 2018**

**LOCATION:** 10437 83 Ave NW, Edmonton AB (Call in for David)

**TIME:** 6:00 PM - 8:00 PM

**CHAIR(S):** Clayton Hitchcock

Item Number	Item	Presenter	Minutes
1	Call to Order	Chair	Meeting called to order at 6:26 PM
2	Attendance	Secretary	<p><b>EPFS BOARD</b>            Clayton Hitchcock, Dana Marsh, Kay Donaldson, Nicholas Diaz, Susan Oliver            David Friedland (by phone)</p> <p><b>REGRETS</b>            Gregory Toogood</p>
3	Agenda	Chair	<ol style="list-style-type: none"> <li>1. Additions to the Agenda</li> <li>2. Approval of the Agenda               <ol style="list-style-type: none"> <li>a. Dana/Kay move to approve the agenda. Motion passes unanimously.</li> </ol> </li> </ol>
4	Consent	Chair	<ol style="list-style-type: none"> <li>1. Approval of the Minutes from prior Board Meetings:</li> </ol>

	Agenda		<ul style="list-style-type: none"> <li>a. Minutes from May 9, 2018</li> <li>b. Minutes from June 2, 2018</li> <li>2. Reminders: <ul style="list-style-type: none"> <li>a. Submission of each director's monthly volunteer hours.</li> <li>b. Committee memberships</li> <li>c. Board motion tracker 2017-2018</li> <li>d. Board action item tracker 2017-2018</li> <li>e. Parking Lot</li> </ul> </li> <li>3. Reports <ul style="list-style-type: none"> <li>a. Confirmation of Alyssa's resignation effective June 2, 2018.</li> <li>b. DANA/GREGORY move to accept a wording change in our Emergency Action Plan as emailed. Motion passes unanimously by email on June 6, 2018.</li> <li>c. CLAYTON/SUSAN move that we appoint Warren Becker to the Board of Directors as a Director at Large, with immediate effect, and until the regular board elections at the 2018 AGM. Motion passes unanimously by email on June 8, 2018.</li> <li>d. CLAYTON/NICK move that we accept the demands of the protest group. Motion passes by email on June 9, 2018. 5 in favour, 2 against.</li> <li>e. SUSAN/CLAYTON move that we postpone the June 25, 2018, Public Consultation due to the amount of people expected to attend far exceeding the space we have available to host such a meeting, and further that the consultation should be rescheduled as soon as we can find a location that is suitable and have a concrete plan of how to best execute the meeting. Motion passes unanimously by email on June 14, 2018.</li> </ul> </li> <li>4. Approval of consent agenda <ul style="list-style-type: none"> <li>a. DAVID/NICK move to approve the consent agenda. Motion passes unanimously.</li> </ul> </li> </ul>
5	Vision & Mission Statements	Chair	<p style="text-align: center;"><b>VISION</b></p> <p style="text-align: center;"><i>A world proud of its LGBTQ2S+ communities.</i></p> <p style="text-align: center;"><b>MISSION</b></p>

			<p><i>The Edmonton Pride Festival Society unifies, educates, and celebrates the gender and sexual diversity within our Capital region through a sustainable annual festival and year-round community outreach.</i></p>
6	Old Business	Chair	<ol style="list-style-type: none"> <li>1. No old business.</li> </ol>
7	New Business	Chair	<ol style="list-style-type: none"> <li>1. Debrief of 2018 Parade occurrence (Susan &amp; Kay) <ol style="list-style-type: none"> <li>a. The following questions were discussed: <ol style="list-style-type: none"> <li>i. What went well?</li> <li>ii. What didn't go well?</li> <li>iii. What was confusing for you?</li> <li>iv. How could the team have better supported you?</li> <li>v. How could you have better supported the team?</li> <li>vi. How could the team have better supported staff?</li> </ol> </li> </ol> </li> <li>2. Review of protesters' demands <ol style="list-style-type: none"> <li>a. That the Pride Society uninvite the Edmonton Police Service, RCMP and Military from marching in future parades.</li> <li>b. That the society re-structure its board and staff hiring practices to have more representation from people of colour and trans folks.</li> <li>c. That more well-funded spaces specifically designed for people of colour and trans folks be included in the festival.</li> <li>d. That all mainstream spaces clearly acknowledge and honor pride's history as a demonstration against police oppression.</li> </ol> </li> <li>3. Discuss Process / Strategy for moving forward <ol style="list-style-type: none"> <li>a. Event Scheduling Action Plan <ol style="list-style-type: none"> <li>i. This document is to plan events, including upcoming community consultation.</li> </ol> </li> <li>b. Post Festival Actions Tracking <ol style="list-style-type: none"> <li>i. This document tracks our ideas and decisions following this year's festival</li> </ol> </li> <li>c. Community Relations Tracker <ol style="list-style-type: none"> <li>i. This document is to track various community relations items, including emails, mailing list additions, meeting tracking, board contacts and meetings with them, and board membership interest.</li> </ol> </li> </ol> </li> </ol>

			<ul style="list-style-type: none"> <li>d. Advice from Victor Tanti from Calder Bateman (Susan) <ul style="list-style-type: none"> <li>i. Prepare for the tough questions</li> <li>ii. Follow-up with volunteers and sponsors</li> <li>iii. Identify key media contacts to raise profile on process, which will help with sponsor and community relations</li> <li>iv. Identify and reach out to thought leaders</li> <li>v. KAY/NICK move that Susan begin negotiations with Calder Bateman for their services. Motion passes, all in favour.</li> </ul> </li> <li>e. Proposed Strategy &amp; Process (Susan &amp; Kay) <ul style="list-style-type: none"> <li>i. Kay and Nick will prepare the strategy document.</li> </ul> </li> </ul> <p>4. Stakeholder meeting delay - Operational discussion (Kay)</p> <ul style="list-style-type: none"> <li>a. We may acquire the Arts Barn for 10-days at next year's festival.</li> <li>b. Ang will meet with the city in mid-August to discuss the way our operations will look next year.</li> <li>c. Clayton will follow up with Ang to plan for how we talk to stakeholders after this point.</li> </ul> <p>5. Upcoming Board Meetings</p> <ul style="list-style-type: none"> <li>a. July 3, 2018</li> <li>b. August 7, 2018</li> </ul>
8	In-Camera	Chair	1. In-camera at 9:33pm.
9	Adjournment	Chair	Meeting adjourned at 9:58pm.