



Edmonton Pride Festival Society
AGENDA and MINUTES
Board of Directors Meeting
AUGUST 7, 2018

LOCATION: 16745 111 Ave NW

TIME: 6:30 PM - 8:30 PM

CHAIR(S): Clayton Hitchcock

Item Number	Item	Presenter	Minutes
1	Call to Order	Chair	Meeting called to order at 6:33pm.
2	Attendance	Secretary	<p>EPFS BOARD Clayton Hitchcock, Dana Marsh, Kay Donaldson, Nicholas Diaz, Susan Oliver, David Friedland, Gregory Toogood</p> <p>REGRETS n/a</p> <p>STAFF Angela Bennett</p>
3	Agenda	Chair	<ol style="list-style-type: none"> 1. Additions to the Agenda 2. Approval of the Agenda <ol style="list-style-type: none"> a. <i>David moves to approve. Gregory seconds. Motion passes unanimously.</i>

4	Consent Agenda	Chair	<ol style="list-style-type: none"> 1. Approval of the Minutes from prior Board Meetings: <ol style="list-style-type: none"> a. Minutes from June 21, 2018 b. Minutes from July 3, 2018 2. Reminders: <ol style="list-style-type: none"> a. Submission of each director's monthly volunteer hours. b. Committee memberships c. Board motion tracker 2017-2018 d. Board action item tracker 2017-2018 e. Parking Lot 3. Reports <ol style="list-style-type: none"> a. A proposed draft of the skeleton for the new website content is available for feedback <ol style="list-style-type: none"> i. The inclusion in our meeting agenda does not imply approval of the content as is, but rather a formal notification that this is where the master document will live until finalized. b. 2018 Sponsor Survey Report c. Northlands Grant (Clay - no external report) <ol style="list-style-type: none"> i. Per July meeting minutes, we have found the funding request is not a duplication and will therefore move forward with granting the application to the Alberta GSA Network. Clayton will notify Lauren, and Angela will ensure funds are distributed. 4. Approval of consent agenda <ol style="list-style-type: none"> a. <i>Kay moves to approve. David seconds. Motion passes unanimously.</i>
5	Vision & Mission Statements	Chair	<p style="text-align: center;">VISION</p> <p style="text-align: center;"><i>A world proud of its LGBTQ2S+ communities.</i></p> <p style="text-align: center;">MISSION</p> <p style="text-align: center;"><i>The Edmonton Pride Festival Society unifies, educates, and celebrates the gender and sexual diversity within our Capital region through a sustainable annual festival and year-round community outreach.</i></p>
6	Old Business	Chair	<ol style="list-style-type: none"> 1. DISCUSSION: K-Days (Angela) <ol style="list-style-type: none"> a. Continuation of relationship with Northlands <ol style="list-style-type: none"> i. Do we want to continue being in parade?

			<ol style="list-style-type: none"> 1. <i>Is it possible to maintain the partnership without walking in the parade? Could we reach out to other groups (e.g. Pride Centre, Fruit Loop) to have a larger group to represent the community rather than just Pride festival organizers?</i> 2. <i>Angela is meeting with Mike from Northlands to debrief later this month.</i> <p>ii. What are the challenges with current relationship?</p> <ol style="list-style-type: none"> 1. <i>It's a challenge to find people available on a weekday to walk in the parade.</i> 2. <i>We were not able to sell socks day-of at K-Days.</i> 3. <i>The event had different challenges from the previous year's event.</i> 4. <i>If we do this event next year, we need better marketing, an option for online sales, more clarity on when/where socks can be sold, and input on the signage/definitions used at the event.</i> <p>2. DISCUSSION: Surveys (Nick/Kay/Angela)</p> <ol style="list-style-type: none"> a. How are the surveys going? What is the level of engagement? <ol style="list-style-type: none"> i. <i>We are still collecting attendee feedback. Sponsor responses are in Nick's report. Angela will get the volunteer and vendor lists to Kay so those surveys can be sent out.</i> <p>3. DISCUSSION: Community Engagement Meeting (Kay)</p> <ol style="list-style-type: none"> a. Update on planning process and outstanding tasks.
7	New Business	Chair	<p>Operational Items:</p> <ol style="list-style-type: none"> 1. Decision: Are we sharing the list of parade entrants? See Aug 7 forwarded email for context. <ol style="list-style-type: none"> a. If so, under what conditions and with what supporting information? b. <i>We are not able to do so as this was not something the parade entrants agreed to when they applied to march in the parade.</i> 2. Update on Drive Stream (Nick) <ol style="list-style-type: none"> a. <i>Go to your Google Drive page, click the Gear, and click Drive Stream. It will act just like a regular file explorer.</i> <p>Governance Items</p> <ol style="list-style-type: none"> 3. DISCUSSION: Board Nominating Committee (Clay)

			<ul style="list-style-type: none"> a. Update on sitting community members b. Timeline c. <i>Clay and Dana will share the update via email in the next two weeks.</i> <p>4. DECISION: Determine direction and who is responsible for Orientation (Dana to lead discussion)</p> <ul style="list-style-type: none"> a. We need to confirm the intent of Orientation (e.g. is it primarily to get to know each other, to talk through processes and available resources, to do planning for the year, etc) and who will be responsible for planning. b. <i>Dana moves to strike an ad-hoc committee to outline and plan the fall 2018 board orientation. David seconds. Motion passes unanimously.</i> c. <i>David, Gregory, Dana, and Angela will be on the committee with feedback/advisement from the rest of the board.</i> <p>5. Appointment of co-chair (Nick)</p> <ul style="list-style-type: none"> a. We require an additional co-chair, because we cannot have quorum without a chair present. b. <i>Dana nominates Gregory. Gregory accepts the nomination. Gregory is accepted as co-chair by acclamation.</i> <p>6. Bylaws (Susan)</p> <ul style="list-style-type: none"> a. <i>Updates to auditing wording will need to be voted on at the fall AGM. Any additional changes will be presented and discussed via email such that a list of prioritized changes can be presented at the September board meeting.</i> b. <i>Susan to confirm date for budget review and financial statements.</i>
8	In-Camera	Chair	In-camera at 9:07pm. Out of in-camera at 9:24pm.
9	Adjournment	Chair	Meeting adjourned at 9:24pm.