



Community Engagement Process



Edmonton Pride Festival Society
Final Engagement Plan



Community Engagement Meeting

August 14

- Introduce draft engagement plan and seek feedback
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Community Engagement Committee

August- October

- Actively seeking up to 4 community positions on the Community Engagement Committee
 - Committee will act in an advisory capacity to the board throughout the engagement process
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Meet with members of QTBIPOC communities

September-December

- Identify representatives
 - Develop questions
 - Undertake conversation
 - Meet with protest group representatives
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- Capture input
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Meet with Community Leaders

September – December

- Identify leaders
 - Develop questions
 - Undertake conversation
 - Capture input
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Meet with LGBTQ2S+ serving organizations

September – December

- Identify organizations or representatives
 - Develop questions
 - Undertake conversations
 - Capture input
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Meet with EPS, RCMP and Military

September – December

- Identify representatives
 - Develop questions
 - Undertake conversations
 - Capture input
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Conduct focus group with volunteers

September-December

- Recruit volunteers from volunteer roster
 - Develop questions
 - Conduct focus group
 - Capture input
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Meet with City Council representatives

November

- Identify representatives
 - Develop questions
 - Undertake conversation
 - Capture input
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Interview sponsors

November

- Identify sponsors
 - Develop questions
 - Undertake conversations
 - Capture input
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Post web survey

January 2019

- Develop questions
- Post survey
- Capture input

Large group community meeting

January 2019

- Set date and location
 - Share on social media.
 - Establish format for meeting.
 - Confirm Rules of Engagement in advance.
 - Describe process & timeline.
 - Provide basic summary within 2-3 weeks of meeting.
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Release interim
summary
What We Heard Report

February 2019

- Develop summary report
 - Include draft recommendations
 - Share online
 - Capture input/response
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Deliver final
What We Heard
Report

March 2019

- Complete Report released with recommendations
 - Distribute to all direct stakeholders / those interviewed
 - Share on website and via media release
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Timeline

