



# Edmonton Pride Festival Society

## AGENDA and MINUTES

### Board of Directors Meeting

### January 9, 2017

**LOCATION:** Pride Festival Office (10820 119 St)

**TIME:** 6:30 PM - 8:30 PM

**CHAIR(S):** Alyssa Demers, Tim Ira

Item Number	Item	Presenter	Minutes
1	Call to Order	Chair	Meeting called to order at 6:37pm.
2	Attendance	Secretary	<p><b>EPFS BOARD</b> Alyssa Demers, Clayton Hitchcock, David Friedland, Kay Donaldson, Gregory Toogood, Nicholas Diaz, Susan Oliver, Tim Ira</p> <p><b>REGRETS</b> Dana Marsh, Gregory Toogood</p> <p><b>EMPLOYEES</b> Angela Bennett, Drew Bennett</p> <p><b>GUESTS</b> No guests</p>
3	Consent Agenda	Chair	<ol style="list-style-type: none"> <li>1. Additions to the Agenda</li> <li>2. Approval of the Agenda</li> </ol>

			<ol style="list-style-type: none"> <li>3. Approval of the Minutes from prior Board Meetings: <ol style="list-style-type: none"> <li>a. December 5, 2018</li> </ol> </li> <li>4. Reminders: <ol style="list-style-type: none"> <li>a. Submission of each director's monthly volunteer hours.</li> <li>b. Board motion tracker 2017-2018</li> <li>c. Parking Lot</li> <li>d. Social Media Calendar</li> </ol> </li> <li>5. Angela's Report <ol style="list-style-type: none"> <li>a. Month in Review</li> </ol> </li> <li>6. Approval of consent agenda <ol style="list-style-type: none"> <li>a. SUSAN/NICK move to approve the consent agenda. Motion passes, all in favour.</li> </ol> </li> </ol>
4	Vision & Mission Statements	Chair	<p style="text-align: center;"><b>VISION</b></p> <p style="text-align: center;"><i>A world proud of its LGBTQ+ communities.</i></p> <p style="text-align: center;"><b>MISSION</b></p> <p style="text-align: center;"><i>The Edmonton Pride Festival Society unifies, educates, and celebrates the gender and sexual diversity within our Capital region through a sustainable annual festival and year-round community outreach.</i></p>
5	Old Business	Chair	<ol style="list-style-type: none"> <li>1. Update on past meetings' "action items" <ol style="list-style-type: none"> <li>a. Nov 14th 2017 Meeting (New Business) <ol style="list-style-type: none"> <li>i. 2g. AGLC - Create a policy that majority of the board must approve of any support given to external corporations or organizations. <ol style="list-style-type: none"> <li>a. It's still on a to-do list for Governance and Policy committee. Nick needs to connect with Susan to update on what the SCIP intern is working on.</li> </ol> </li> <li>ii. 6e. REVIEW OF COMMITTEES - Susan to update Officer Descriptions to include Communication Committee as responsibility of Communication Officer. <ol style="list-style-type: none"> <li>a. Susan is still working on this as of this meeting.</li> </ol> </li> <li>iii. 10a. EPFS POLITICAL STANCE - Reach out to GSA coordinator. <ol style="list-style-type: none"> <li>a. This was in reference to the Bill 24 rally, which we were</li> </ol> </li> </ol> </li> </ol> </li> </ol>

			<p style="text-align: center;">unable to attend.</p> <ul style="list-style-type: none"> <li>b. Dec 5th 2017 Meeting (New Business) <ul style="list-style-type: none"> <li>i. 1b.iii. PARADE - Angela to determine parade orientation date. <b>Please refer to DREW's report</b> <ul style="list-style-type: none"> <li>a. May 22, 23, 24th for Parade orientation.</li> </ul> </li> <li>ii. 3a. FIERTE - Alyssa to confirm interest and determine who we can send. <ul style="list-style-type: none"> <li>a. Clayton, Kay, David, Dana, and Angela to attend Fierte.</li> </ul> </li> <li>iii. 4a. NORTHLANDS FUNDS - Alyssa to follow up and correspond with board. <ul style="list-style-type: none"> <li>a. Notes from Amanda Barrett: <ul style="list-style-type: none"> <li>i. Application up by the end of the month.</li> <li>ii. What needs to happen on the board/staff side in regards to getting the \$5000 to Altview for the conference. Someone on the board may need to write up a list of expectations surrounding the money.</li> <li>iii. Is \$5000 in trust for future years? Likely a separate account is needed. At the very least, an untouchable line in the budget - if the money is sitting with the rest of the Festival money.</li> </ul> </li> <li>b. \$5000 was given to AltView, \$5000 will be given to an organization selected from these latest applications, and \$5000 for future possibilities.</li> <li>c. ACTION ITEM: Criteria needs to be created for how the money should be spent. Angela will work on this.</li> </ul> </li> <li>iv. 5a. AGLC - Angela &amp; Drew to follow up with businesses listed in the report which adhere to our criteria. <b>This will take place over the course of the next month (January).</b><sup>5</sup> <ul style="list-style-type: none"> <li>a. This will be ready for sign off at the February or March board meeting, depending on timelines from the businesses.</li> <li>b. Need to look at deadline for Pride Guide Submission and ensure that we give ourselves time to adjust info as needed</li> </ul> </li> <li>v. 5b. EVO - Angela to find out whether they're willing to collaborate on the 2nd weekend with the condition that there wouldn't be any conflict on the 1st weekend <b>please refer to Tim's report</b></li> </ul> </li> </ul>
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			<ul style="list-style-type: none"> <li>a. Tim's understanding is that Evo doesn't want to pursue this option.</li> <li>vi. 8a. ALLEYKAT - Determine whether cups are biodegradable. <b>Please refer to Angela's report</b> <ul style="list-style-type: none"> <li>a. Cups are recyclable, but not biodegradable.</li> </ul> </li> <li>vii. 8b. ALLEYKAT and KISS - Angela to follow up on details and negotiate the partnership. <b>Please refer to Angela's report</b> <ul style="list-style-type: none"> <li>a. Before moving forward with AlleyKat, Angela reached out via email, before Christmas, to Big Rock for right of first refusal given our past relationship. Big Rock replied they were interested in continuing as sponsor. Reply to set up meeting was met with an out of office reply for the holidays. As of today, she has not received a response to set up a meeting.</li> <li>b. Angela will send a follow-up email to Big Rock to invite an offer/proposal before moving forward with AlleyKat's proposal..</li> </ul> </li> </ul>
6	New Business	Chair	<ol style="list-style-type: none"> <li>1. Evolution Update (Tim) <ul style="list-style-type: none"> <li>i. Rob Browatzke (Evo) has advised they will do their block party the first weekend of the festival.</li> <li>ii. It does not look like there will be a partnership for the second weekend.</li> <li>iii. The board wants to support Evo with extended hours during the festival, and wants to discuss future partnerships..</li> <li>iv. ACTION ITEM: Tim will follow-up with an in-person meeting with Rob after this board meeting after he is back from being out of town.</li> </ul> </li> <li>2. Moving to McCallum (Angela) <ul style="list-style-type: none"> <li>i. FYI - we're in the process of moving our office a few buildings over to the McCallum building.</li> </ul> </li> <li>3. Pride Guide Editorial Content (Angela) <ul style="list-style-type: none"> <li>i. The theme is solidified, so we need to solidify content.</li> <li>ii. Editorial format was really well received by the community. We should continue with the editorials, and focus it by reaching out to leaders in marginalized sections of the community and conduct interviews.</li> <li>iii. Questions can be: how do you see pride in the past, present, and moving</li> </ul> </li> </ol>

			<p>forward?</p> <ul style="list-style-type: none"> <li>iv. We need to make a list of which communities we want to reach out to.</li> <li>v. ACTION ITEM: board members should submit contacts and suggestions directly to Clayton and Kay for the Pride Editorial interviewees.</li> <li>vi. ACTION ITEM: Angela will create a form to collect relevant information for the editorials.</li> <li>vii. February 28th is the deadline for content.</li> <li>viii. March 15th is the deadline for being press ready.</li> </ul> <p>4. NYE - Pride Centre - Donation (Drew)</p> <ul style="list-style-type: none"> <li>i. We agreed to make a donation to the Pride Centre based on the success of the event.</li> <li>ii. Our NYE event was a net loss, so there are no proceeds for a Pride Centre donation.</li> <li>iii. The Pride Centre did have an opportunity to generate revenue through the silent auction.</li> <li>iv. DAVID / CLAYTON move to advise the Pride Centre that our New Years Eve event had a net loss, and that we are unable to donate any proceeds. All in favour, motion passes.</li> </ul> <p>5. Pride Awards - (Drew)</p> <ul style="list-style-type: none"> <li>i. Drew presents proposal from a team lead for Pride Awards Night 2018.</li> <li>ii. Award categories, award night structure, and award recipients should go to an ad hoc awards night committee.</li> <li>iii. Sponsorships are in Angela's duties. Based on results on sponsorships, staff can identify options with the committee for the event.</li> <li>iv. Team lead will work the proposed budget for this event in our budget</li> <li>v. Board</li> <li>vi. ACTION ITEM: we will revisit the Pride Awards ticket price and budget at the next board meeting in February.</li> <li>vii. TIM / SUSAN move to strike a Pride Awards Committee with a membership of Drew (Angela), Alyssa, Clayton, David, Bryce, and extend an offer to HIV Edmonton. All in favour, motion passes.</li> </ul> <p>6. Year Round Programming - (Susan)</p> <ul style="list-style-type: none"> <li>i. Golf tournament is a more viable idea than the NYE party was.</li> <li>ii. Future events need clear expectations about which board members will attend.</li> </ul>
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			<ul style="list-style-type: none"> <li>iii. Future event ideas are: golf tournament, all-body swim, K-Days, and Evo partnership.</li> <li>iv. June 23 - Golf Tournament <ul style="list-style-type: none"> <li>1.</li> </ul> </li> <li>v. July - K-Days</li> <li>vi. August - All-Body Swim <ul style="list-style-type: none"> <li>1. Pool rental is \$400+.</li> <li>2. 120 people @ \$10 breaks even</li> <li>3. We should partner with a group that already hosts these.</li> </ul> </li> <li>vii. During the fall potentially - Evo partnership maybe</li> </ul> <p>7. Conversation w/ Stephanie from TESA regarding Sunday June 10 (Angela)</p> <ul style="list-style-type: none"> <li>i. Event on Sunday during the festival several years ago was very well received. Discussion had regarding possible event on Sunday of festival this year, like the one done in the past.</li> <li>ii. Stephanie will contact Angela after the 15th. Conversation will move forward on it.</li> </ul> <p>8. List of Dignitaries (Angela and additions from the board)</p> <ul style="list-style-type: none"> <li>i. Any changes to the dignitary list must be added by the end of January, 2018.</li> </ul> <p>9. Election of Community Engagement Chair</p> <ul style="list-style-type: none"> <li>i. David Friedland has resigned as chair of the Community Engagement committee.</li> <li>ii. NICHOLAS / DAVID move to appoint Clayton as the chair of the Community Engagement Committee. Motion passes, all in favour.</li> <li>iii. The membership now is Clayton, David, Kay, Nick (Alyssa and Tim ex-officio).</li> <li>iv. The committee should talk about deliverables on whatsapp.</li> </ul> <p>10. New lawyer for Pride Festival (David)</p> <ul style="list-style-type: none"> <li>i. Ashvin Singh is our pro-bono lawyer with Dentons. We can ask him questions and it will be billed internally in Dentons as pro-bono.</li> </ul> <p>11. Social Media Calendar (Kay)</p> <ul style="list-style-type: none"> <li>i. Kay has created a social media calendar to manage our social media posts.</li> </ul> <p>12. Grand marshall selection (Angela)</p>
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			i. ACTION ITEM: Board will decide grand marshal at the next board meeting.
7	In-Camera	Chair	<p>Board moves to exit in-camera.</p> <ul style="list-style-type: none"> <li>- <b>Membership timeline clarification for web form</b> <ul style="list-style-type: none"> <li>- Applications received in 2018 shall expire at the 2019 AGM.</li> <li>- Applications received in 2019 (after January 1, 2019) shall expire at the 2020 AGM.</li> <li>- And so forth - memberships are valid until the next year's AGM.</li> <li>- This is compliant with the bylaws.</li> </ul> </li> <li>- ACTION ITEM: Discuss event discounts for EPFS members and price of pride pass, pride awards, at February board meeting.</li> <li>- <b>Review of time sheets</b> <ul style="list-style-type: none"> <li>- Susan will review timesheets bi-weekly.</li> </ul> </li> </ul>
8	Adjournment	Chair	Meeting adjourned at 10:03 pm.